





Again!



I do alright.



I'm fine. What does she know?



How can I make him realize?



What's the point?

The High Price You Pay to Keep Your Hearing Loss

Mr. Hearing Loss is a thief and if would not let him get away with it!

According to health experts, "Sponman health and bonding process."

our lifestyle, our goals, ambitions, and two cents. our opportunities. It acts as our radar system for our safety and security.

ties, it seems important to continue to embarrassing. the hearing impaired individual must gamble at best. laugh whole heartedly at the unheard doing so!

transparent to the sufferer. As the problem develops worse to the state of a frozen shell or mental created prison. moderate hearing loss, it becomes still that it's still too early for help.

more psycho-socially inhibited, keep- and process. ing them from seeking after and acceptto them and their loved ones.

Wayne Syndrome, which we will dis-slavery he has sold himself into. cuss later.

them to live in their own distorted per- out and all alone. spective in a nearly constant defensive of being discovered and found out.

their way through even the most trivial of them. and mundane social situations. This is as Church, family gatherings, noisy too much, or not covering his back. restaurants and clubs, all of which usumax!

are low, the television is blaring, and too well. some are sitting at a distance. That situimpossible.

insurmountable communication ob- may be sitting on his bad side! stacles. More pressure, more tension, anxiety and energy is spent trying to peat herself and speak up over and over catch the conversation. No wonder he again, until she gets so tired and fed up is frustrated and exhausted. No wonder with it. Then it eventually becomes he falls asleep in Church. If you can't a tug of war battle of who's right and hear it why bother to listen?

Often a feeling of being left out takes from his pain he can at times be- if not I will continue! come

come negatively self centered. He most knew the havoc he spreads we has finally lost control and there is no relaxation for him. It is simply not fun anymore! He attempts to survive sotaneous interchange is vital to our hu- cially but he feels intellectually challenged as the topic keeps changing Hearing for most of us determines continually before he can add in his

Interactions become forced, belabored, repetitious, and worse - his For some with fading hearing abili- responses become inappropriate and With those kinds of maintain a façade of spontaneity in any humiliating mistakes the person feels given situation. When the social en- slapped down, and the fear of repeatvironments present themselves, often ing such an incident can be a losing

In a moment he may temporarily forpunch line, or vigorously applaud for get his pain and regain his confidence, no other reason than everyone else is only to unintentionally once again put himself in the uncomfortable and em-It's a fact that 96% of those with barrassing spotlight, which may be an hearing loss are in denial. The invis- experience he would prefer to forget ibility of hearing loss makes it almost and avoid next time altogether; hence disappearing now into his own state of

He is misunderstood from his lack easy to deny that they have a hearing of assertiveness and spontaneity. He is problem or are convincing themselves frozen trying to figure out the minute details which have been lost in the con-So, while it is progressing worse and fusion! The conversations are all hapworse, the hearing impaired become pening too fast for him to keep up with

His irrational social fear, defensiveing hearing assistance that is available ness and personal insecurity all surface. Further anger, blame, and confusing And then we have the added John misunderstandings are all a part of the hearing problem that really needs help.

Their continual denial and refusal for feelings of wanting to be a part of help or to accept their problem causes the conversation, but feeling locked

This can be a strain on the spouse, strategy to hide their problem for fear as she feels like an abused victim from her sabotaged relationship. There is a In many instances, they have to bluff loss of closeness and intimacy for both

What is happening she asks? She is the social equivalent to fight or flight smothered by his dependency on her, which is a conscience avoidance of any and then blamed for not speaking clearpotential communicative situation such ly, or not understanding, or expecting

What - is she supposed to be his ears ally can test their bluffing skills to the now? Is she supposed to do all of his hearing, keep him updated, and liter-Perhaps the situation calls for him to ally his first 'living' hearing aid? That visit with a handful of friends and fam- certainly is a lot of pressure to put on ignored, the more deterioration there ily in his living room where the lights anyone, and usually does not work out

Perhaps they get away to take a trip, ation can be tough with normal hear- just them alone. Now he finds that he ing, but with hearing loss it's almost cannot hear her in the car because of the road noise or the distance she is sit-Instead of relaxing and enjoying the ting from him. Then there's her quiet, moment, he is in the throes of almost high pitched voice, not to mention she

> This results in wanting his wife to rewho's wrong!

Oh, this is exhausting! Enough alover and he becomes increasingly re- ready! Ask yourself, is all this pain and sentful about his experiences and lack suffering really worth it? Have you of sensitivity to him. Drawn inward and your spouse paid enough yet? Well

Eventually the person is drawn inward and resigns themselves to going it alone into their quiet world, feeling sorry for themselves, unloved, depressed, and eventually forgotten.

Who wants to be with anyone anymore who is no longer any fun?

All of these self inflicted wounds give him plenty of ammunition and guilt which he can lay on his spouse.

How can she take it any longer?

What he doesn't know is that his subconscious is working against their sense of security and ability to concentrate. His imagination is dulled, opportunities dwindle, horizons darken, unsung and forgotten songs are no longer prompted by the voice of loved ones beside him. He is determined to fight this battle alone.

How selfish and how sad.

Fact: For a man to admit a hearing impairment and the willingness to accept the help for it is at times tantamount to denying his manhood, and is what we commonly refer to as the John Wayne complex.

Fact: If a man has a chance to help his hearing and delays it, he tends to do so for another eight years. He will likely not be back until he sorely loses at Bingo or he is finally convinced that he is not just a cantankerous, opinionated or socially diminished individual. After all, he does have a legitimate Little by little, day by day, it grows Resentment is displayed from hurt worse - about 5% worse per year - like a cancer on the hearing.

> Before long, only half the words are clear and many he can barley make out at all.

> Most people think a hearing loss is just words and sounds becoming fainter. Not so! We come to find out that distortion is different. It's how clear the words are. Even if the words are loud enough, the Inner Ear interprets them as distorted.

> This gradually grows worse and worse with time. It can become permanent, ruining the ability to understand words and even limiting how much help can be obtained after correction.

> The longer the loss in either ear is will be.

> A person thinks they may be able to get away with turning the TV louder or ask to repeat and talk louder, but they are usually greatly confused and disappointed when they still cannot understand the clarity.

> If help is sought early enough, studies and results have proven that the right hearing device, worn regularly, can actually slow down the spread of distortion as much as 90 %. However, in order to stop distortion tomorrow a hearing aid has to help you hear better today.

> This improved clarity exercises the nerve endings in your inner ear so that they do not become brittle and break

This stimulation begins the replant

the sounds will have no meaning.

The longer you wait, the more your brain will forget and the greater the chance you will develop speech and other related disorders, including problems with your sense of direction and your balance.

Hearing loss invisible? Far from it! Loud TV, loud repeating over and over again, loud talking and controlling of the conversation. It looks a lot more noticeable to me. That fact is, when it gets that bad a hearing loss is much more noticeable then a tiny custom hidden hearing

Chances are if the guy had his choice he would appreciate the speaker having a megaphone or a microphone to make everything clear. Well isn't a hearing aid just that? It's a tiny PA amplification system that has been put in his ear.

What price will you pay?

How much is your hearing worth?

Think about all of the value your ears and your brain have so far brought you to date. All the joy and meaningful experiences that have so far been a part of your life, and all of the many future surprising sounds and communications you will yet

What is your hearing worth to you?

My last statement is from someone who really understands and appreciates the meaning of communication. As Helen Keller once said:

"Deafness is a worse misfortune than blindness, for it means the loss of the most vital stimulus – the sound of voice that brings language, sets thoughts astir, and keeps us in the intellectual company

Without my eye sight I am inconvenienced, without my hearing I am isolated and lonely."

Thanks to today's advancements and caring professionals you don't have to remain alone!

We at Big Rock Hearing, and I am sure your loved ones, stand strong to support you in this process. May you truly find your way to better hearing!

Special thanks to the following contributors:

Written by: Daniel L Finlay Audioprosthologist and Max Chartrand PhD. Special facts and information supplied by

Max Chartrand PhD, author and Hearing Educator. Dr. Chartrand serves as director of Research at Digicare Hearing and Research in Rye, Co. www.digicare.org.

Additional Contribution -- S. Kochkin